



GLOBAL LEADER INTERNSHIP

ciee

INSEGMENT

Number of Positions: 2+

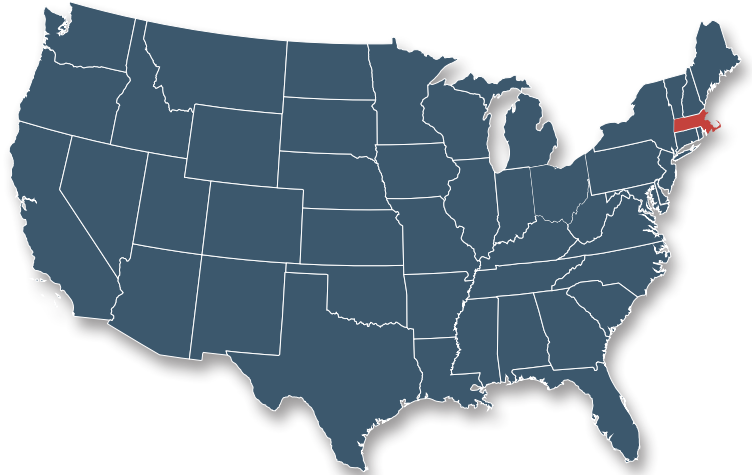
Length of Training: 12-18 months

Location(s): Needham, MA

Compensation: About \$1,000 /month commensurate w/experience
Housing provided nearby

Ideal Start Date: Immediately

Website: www.insegment.com



COMPANY INFORMATION

InSegment is a multilayer digital marketing firm that combines creative output with no-nonsense success metrics. We provide our clients with full service marketing solutions, not just pretty pictures. We frequently sponsor J-1 visa internships and usually have several at a time. Our internships promote intelligent, quick and independent thinking by putting candidates into the position of full employee.



APPLICANT REQUIREMENTS

Academic Background Professional/Practical Experience:

Education and/or background in computer engineering, computer science, and/or software engineering.

Skills/Knowledge/Language Proficiencies:

Required:

- 1+ year experience in overall web development
- Experience with PHP; OOP and basic knowledge of design patterns
- MySQL, x(HTML), JavaScript/AJAX

Preferred:

- CSS & HTML-markup
- Experience with PHP frameworks or popular CMS

INTERNSHIP DESCRIPTION

Department/Company Area/Field of Training:

Graphic Design/Web Design/Website Programming

Trainee's Title: Web Developer

Intern Main Tasks/Responsibilities:

The Web Development Intern will be required to implement development requests. They must be able to program well, specifically for the web. This will require knowledge of internet-based computer languages such as HTML and PHP.

They will be building (according to their ability) everything from websites to databases to software to iPhone apps. Focus, however, will be on websites and this will constitute the bulk of the work. This is a 40 hr. per week position.

Key Objectives of Training:

- Improve fundamental techniques
- Develop new skills and learn more tools
- Better understand the demands of the business world and how they differ from natural design tendencies and techniques taught in the classroom

Tasks/Activities Associated with Training:

Design assignments, shadowing senior designers, attending client meetings, attending design and strategy meetings, regular review sessions, etc.