

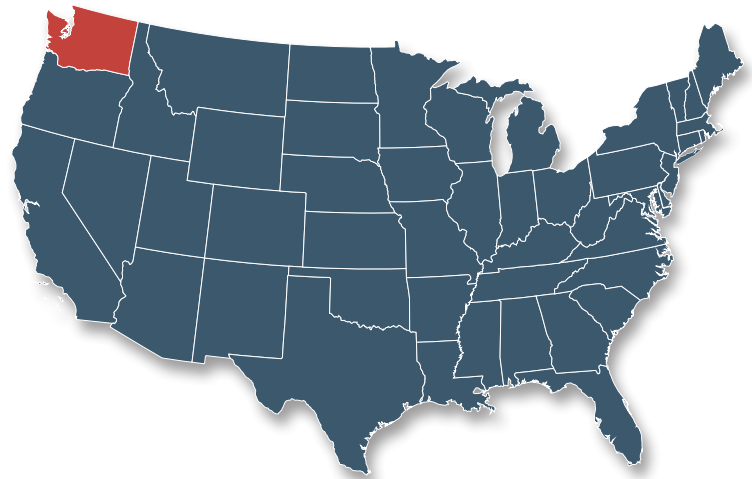


GLOBAL LEADER INTERNSHIP

ciee

WUNDERMAN

- Number of Positions:** 1
- Length of Training:** 3 months
- Location(s):** Seattle, Washington
- Compensation:**
 - \$12.00/hour + overtime over 40 hours
 - Monthly Metrocard
- Average Hours/week:** 40 hours per week
- Ideal Start Date:** January 2, 2012



COMPANY INFORMATION

wunderman Wunderman is the original architect of response-driven marketing, an estimated trillion dollar global industry. Today, with 50+ years of innovation, creativity, and insight, Wunderman stands as the first name in advertising that delivers measurable results.

Throughout its network of 130+ offices in 55+ countries and 15+ specialized companies, Wunderman speaks the customer's language—whatever the dialect—at the right time, creating profitable conversations that build brands and generate sales.

Wunderman Specialties:
Interactive, digital marketing, agency relationship marketing, direct marketing

APPLICANT REQUIREMENTS

Academic Background Professional/Practical Experience:

- Bachelor in Business/Marketing
- Understanding of a Marketing Agency's functions
- Strong communication skills
- Excellent organizational, time and self management skills
- Strong sense of initiative and ability to work under pressure
- Detail oriented with excellent follow through skills
- Experience and demonstrated interest and focus in advertising, marketing and account management

Skills/Knowledge/Language Proficiencies:

- Good command of the English language in speech and writing
- Proficiency in another European and/or Asian language
- Strong computer skills, proficient use of Microsoft Office (including PowerPoint)

INTERNSHIP DESCRIPTION

Department/Company Area/Field of Training:

Account Management

Trainee's Title:

Account Coordinator

Intern Main Tasks/Responsibilities:

The Account Coordinator will act as a liaison between the agency and the client, reports to Account Supervisor or Management Supervisor. As internal liaison with account team members, the Account Coordinator is also responsible for the administration and organizational support for the day-to-day management of client accounts.

Key Objectives of Training:

The intern will learn the day to day role, interactions and activities required to effectively serve as the liaison between Wundermann and their client.

Tasks/Activities Associated with Training:

- Provide day-to-day account planning and client service support to account management.
- Coordinate process estimates and monitor media schedules
- Update and research reports and solve internal scheduling problems
- Coordinate and monitor internal work flow towards the completion and delivery of agency output