

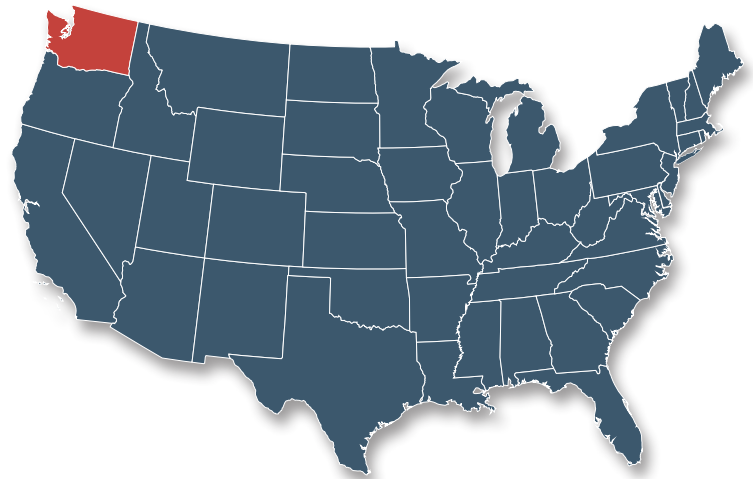


GLOBAL LEADER INTERNSHIP



WUNDERMAN

- Number of Positions:** 1
- Length of Training:** 3 months
- Location(s):** Seattle, Washington
- Compensation:**
 - \$12.00/hour + overtime over 40 hours
 - Monthly Metrocard
- Average Hours/week:** 40 hours per week
- Ideal Start Date:** January 2, 2012



COMPANY INFORMATION

wunderman Wunderman is the original architect of response-driven marketing, an estimated trillion dollar global industry. Today, with 50+ years of innovation, creativity, and insight, Wunderman stands as the first name in advertising that delivers measurable results.

Throughout its network of 130+ offices in 55+ countries and 15+ specialized companies, Wunderman speaks the customer's language—whatever the dialect—at the right time, creating profitable conversations that build brands and generate sales.

Wunderman Specialties:
Interactive, digital marketing, agency relationship marketing, direct marketing

APPLICANT REQUIREMENTS

Academic Background Professional/Practical Experience:

- Working towards or degree in Marketing and Design
- Ability to think strategically and take initiative, as well as the ability to manage several ongoing projects simultaneously, overseeing all the details and proactively solving problems.
- Strong typography and design talent
- Sense of Visual and graphic design

Skills/Knowledge/Language Proficiencies:

- Good command of the English language in speech and writing
- Proficiency in another European and/or Asian language
- Familiarity with Adobe Creative Suite
- Proficiency with Microsoft Office product

INTERNSHIP DESCRIPTION

Department/Company Area/Field of Training:

ZAAZ Marketing

Trainee's Title: Marketing Design Intern

Intern Main Tasks/Responsibilities:

Assist the Marketing Team in daily marketing department activities.

Key Objectives of Training:

The intern will learn the learn the day to day role, interactions and activities required in a US Marketing Department.

Tasks/Activities Associated with Training:

- Produce Digital materials for marketing events
- Create assets for z-app
- Layout for presentations
- Design of infographics
- Design on brand Materials for internal communications
- And layout of ZAAZ case studies