

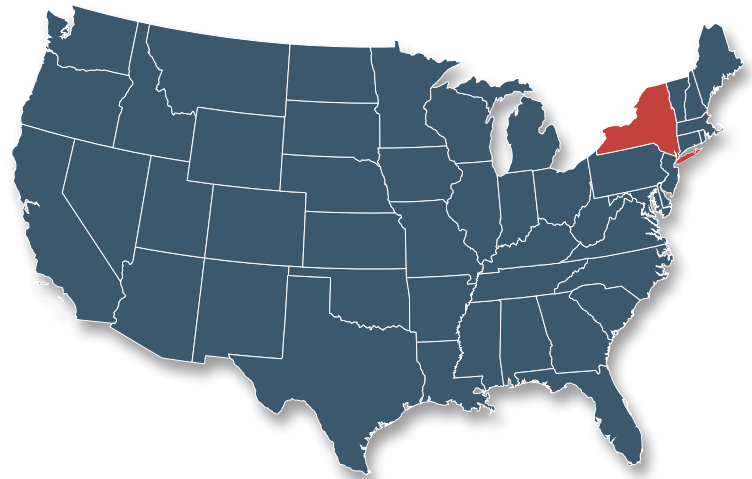


# GLOBAL LEADER INTERNSHIP

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## WUNDERMAN

- Number of Positions:** 1
- Length of Training:** 3 months
- Location(s):** New York, New York
- Compensation:**
  - \$12.50/hour + overtime over 40 hours
  - Monthly Metrocard
- Average Hours/week:** 40 hours per week
- Ideal Start Date:** November 21, 2011



## COMPANY INFORMATION

**wunderman** Wunderman is the original architect of response-driven marketing, an estimated trillion dollar global industry. Today, with 50+ years of innovation, creativity, and insight, Wunderman stands as the first name in advertising that delivers measurable results.

Throughout its network of 130+ offices in 55+ countries and 15+ specialized companies, Wunderman speaks the customer's language—whatever the dialect—at the right time, creating profitable conversations that build brands and generate sales.

**Wunderman Specialties:**  
Interactive, digital marketing, agency relationship marketing, direct marketing

## APPLICANT REQUIREMENTS

### Academic Background Professional/Practical Experience:

- BA/BS degree; Background in Graphic Art
- Knowledge of printing process to help achieve high quality finished artwork
- Strong typography and design talent; Sense of visual and graphic design.
- Familiar with latest multimedia technological advances and a desire to keep up with current technology as it evolves

### Skills/Knowledge/Language Proficiencies:

- Good command of the English language in speech/writing
- Other European or Asian languages helpful
- Proficient in Adobe Creative Suite 4 (InDesign, Illustrator and Photoshop), Flash, Quark Xpress, Typography and graphic design.
- Solid Macintosh and computer layout knowledge
- Ambitious with a strive towards perfection.
- Good communication skills, organization, great attitude, strong work ethic, flexibility and time management skills.
- A detail-oriented, collaborative, team-player

## INTERNSHIP DESCRIPTION

### Department/Company Area/Field of Training:

Design Studio

### Trainee's Title:

Multi Media Product Designer

### Intern Main Tasks/Responsibilities:

Responsible for next gen multi media design and production blending traditional, web and video media. Provide and execute resolutions for out of the box challenges in cross media advertising.

### Tasks/Activities Associated with Training:

- Soup to nuts conception to production of studio lead creative assignments.
- Work closely with creative personnel to help with design tasks.
- Effective and timely management of assigned projects as requested by creative or senior Studio personnel; overtime and weekend work might be required due to client deadlines.
- Maintain expert knowledge of the latest industry technology to keep current with changing job requirements and work processes.